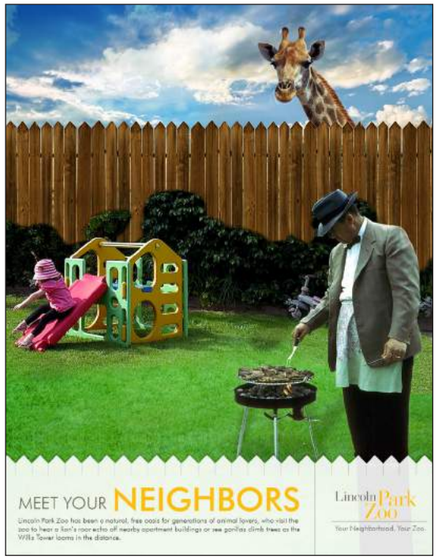
ALAN RADO

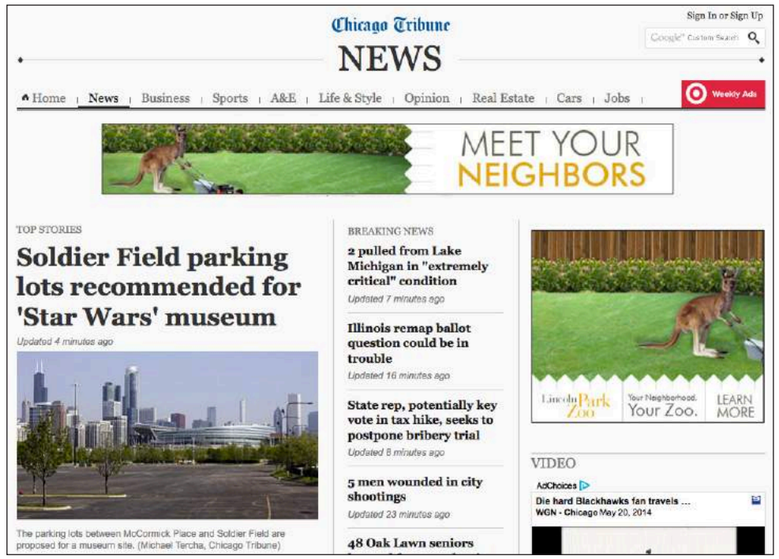
STUDENT PORTFOLIO

Since 2005, I've taught over twenty courses in advertising, graphic, and digital design at five different colleges in Chicago, IL. They include Columbia College Chicago, The International Academy of Design & Technology, Harrington College of Design, The College of DuPage, and Roosevelt University. The following pages contain examples of student work from projects created in those classes.

Advertising Design - Integrated Marketing Campaign

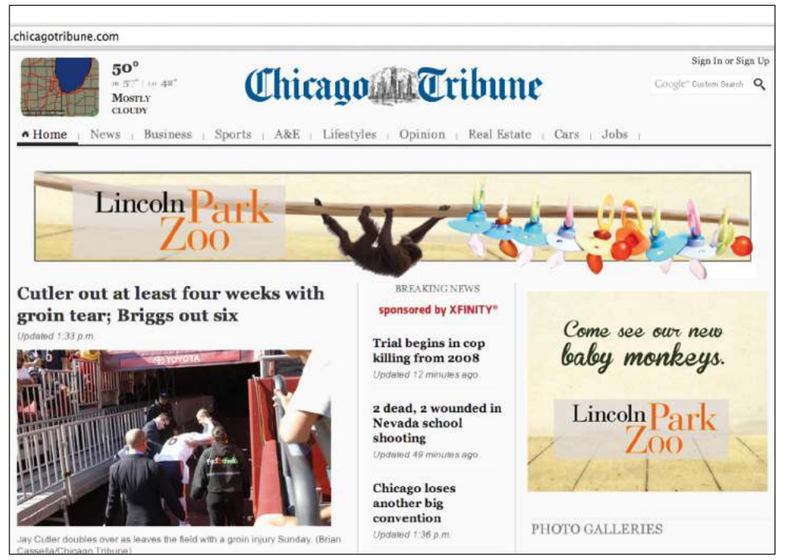
Students learn the rationale involved in blending a brand's identity with it's current marketing objectives by creating integrated marketing campaigns. Below is an example for the Lincoln Park Zoo in Chicago, IL. Two more appear on the following page.





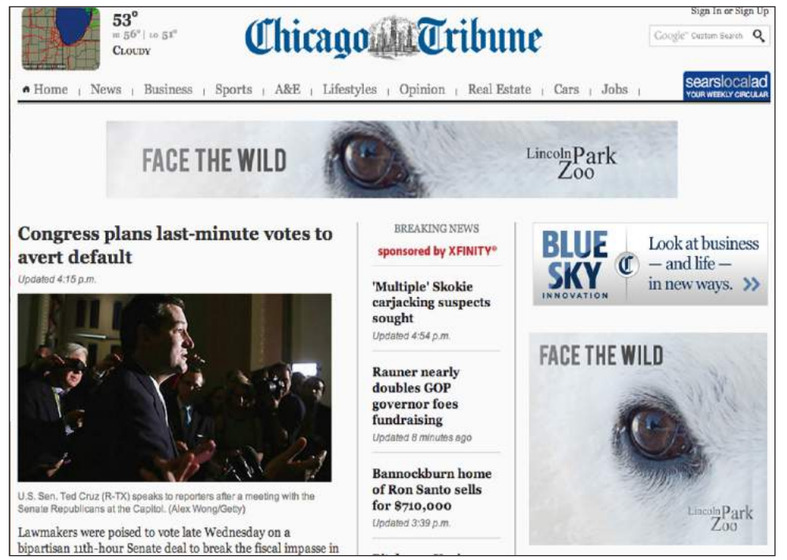
OUR FAMILY
IS GETTING
BIGGER
Come see our new baby monkeys
Lincoln Park Zoo

Come see our new baby monkeys
Lincoln Park Zoo


.chicagotribune.com
50°
Mostly cloudy
Chicago Tribune
Sign In or Sign Up
Home | News | Business | Sports | A&E | Lifestyles | Opinion | Real Estate | Cars | Jobs
Lincoln Park Zoo
Cutler out at least four weeks with groin tear; Briggs out six
Updated 1:33 p.m.
Jay Cutler doubles over as leaves the field with a groin injury Sunday. (Brian Cassella/Chicago Tribune)
BREAKING NEWS
sponsored by XFINITY®
Trial begins in cop killing from 2008
Updated 12 minutes ago
2 dead, 2 wounded in Nevada school shooting
Updated 49 minutes ago
Chicago loses another big convention
Updated 1:36 p.m.
Come see our new baby monkeys.
Lincoln Park Zoo
PHOTO GALLERIES

FACE THE WILD
Lincoln Park Zoo

FACE THE WILD
Lincoln Park Zoo


53°
Cloudy
Chicago Tribune
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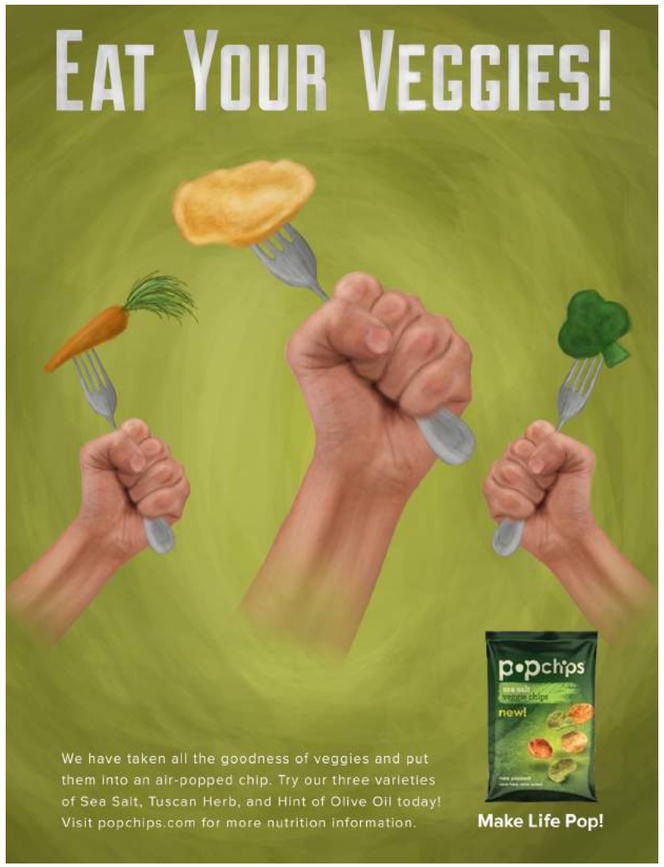
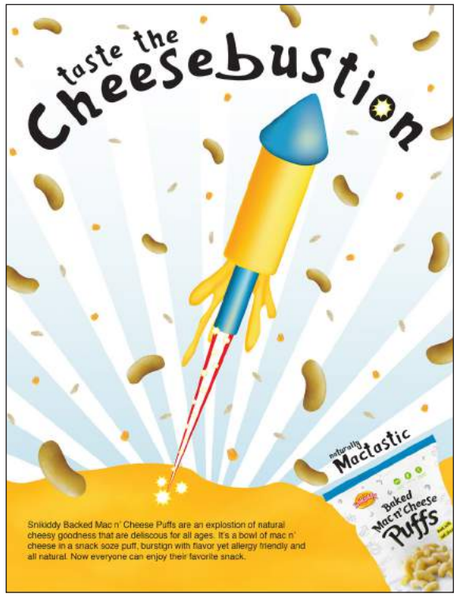
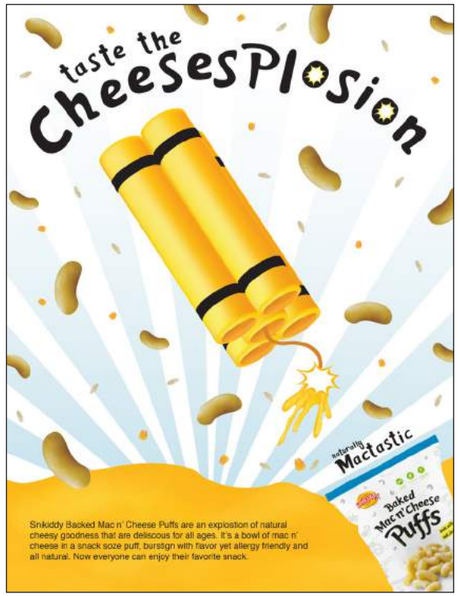
Home | News | Business | Sports | A&E | Lifestyles | Opinion | Real Estate | Cars | Jobs
searslocalad
FACE THE WILD
Lincoln Park Zoo
Congress plans last-minute votes to avert default
Updated 4:15 p.m.
U.S. Sen. Ted Cruz (R-TX) speaks to reporters after a meeting with the Senate Republicans at the Capitol. (Alex Wong/Getty)
Lawmakers were poised to vote late Wednesday on a bipartisan 11th-hour Senate deal to break the fiscal impasse in
BREAKING NEWS
sponsored by XFINITY®
'Multiple' Skokie carjacking suspects sought
Updated 4:54 p.m.
Rauner nearly doubles GOP governor foes fundraising
Updated 8 minutes ago
Bannockburn home of Ron Santo sells for $710,000
Updated 3:39 p.m.
BLUE SKY INNOVATION
Look at business — and life — in new ways.
FACE THE WILD
Lincoln Park Zoo

Advertising Design - Print Campaigns

Creating an advertising campaign shows a true understanding of the brand. It is based on an overarching strategy, connected by look, feel, voice, tone, style, imagery, and tagline. Of course, each individual ad in the campaign should be able to stand on its own. I find creating campaigns to be the most challenging yet most rewarding to achieve. The assignment below was to advertise a favorite snack chip. Two more campaigns appear on the following page.




taste the
Cheesebustion
naturally
Mactastic
Baked
Mac n' Cheese
Puffs
Snikiddy Backed Mac n' Cheese Puffs are an explostion of natural cheesy goodness that are delscous for all ages. It's a bowl of mac n' cheese in a snack soze puff, burstign with flavor yet allergy friendly and all natural. Now everyone can enjoy their favorite snack.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taste the
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naturally
Mactastic
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Mac n' Cheese
Puffs
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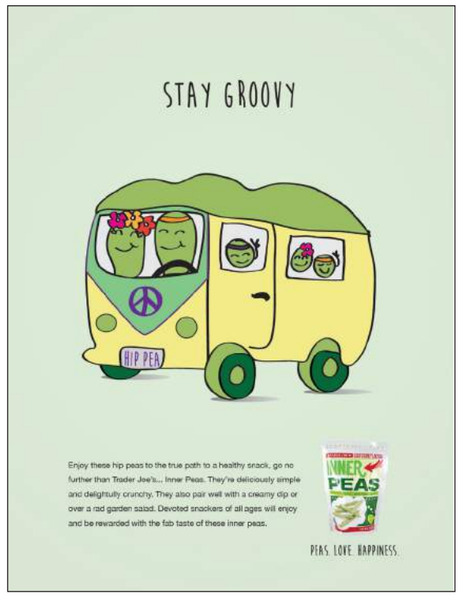
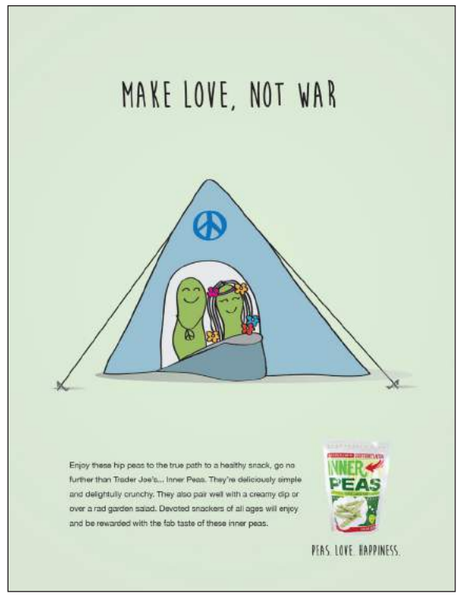
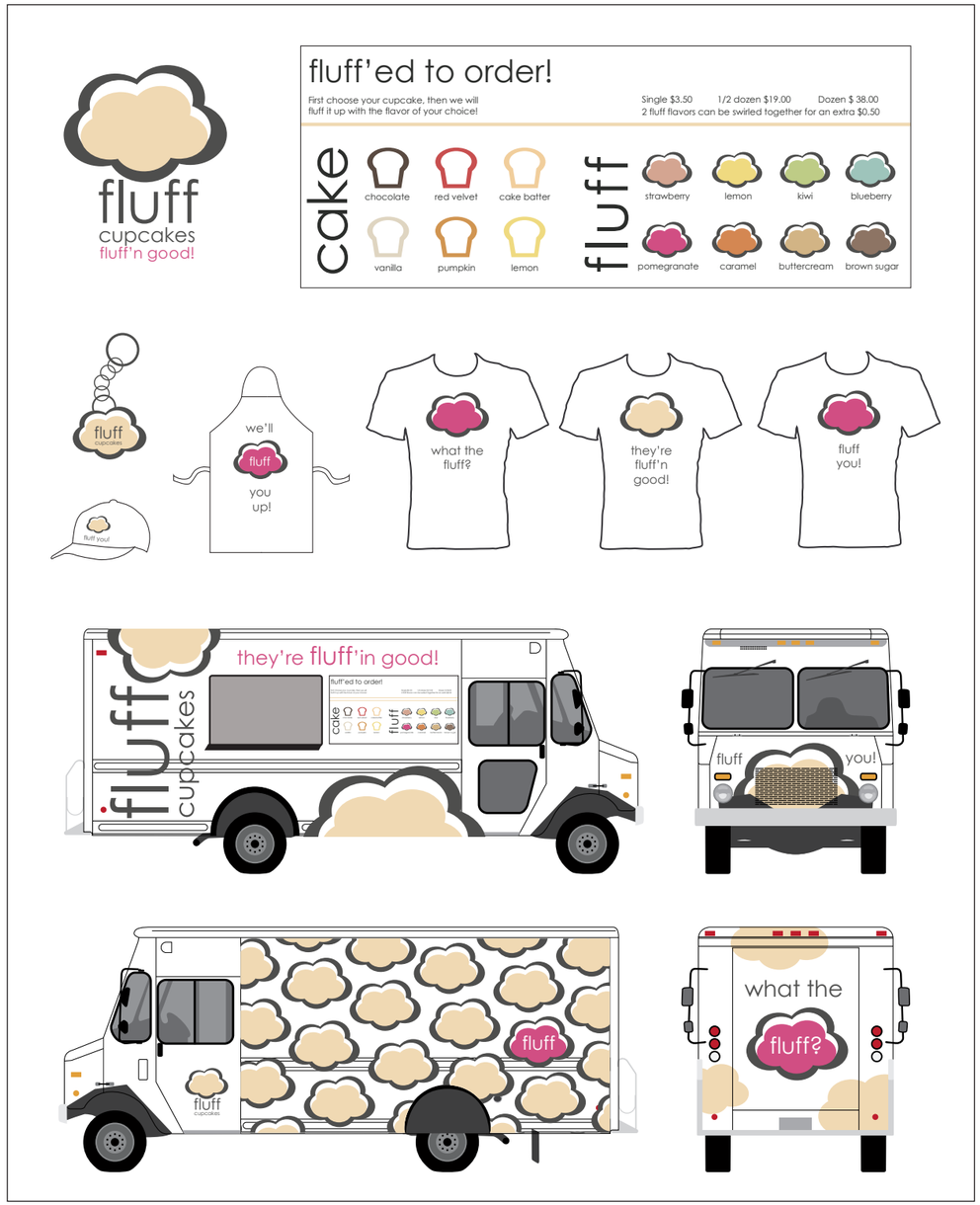
I DIG IT, MAN
Enjoy these hip peas to the true path to a healthy snack, go no further than Trader Joe's... Inner Peas. They're deliciously simple and delightfully crunchy. They also pair well with a creamy dip or over a rad garden salad. Devoted snackers of all ages will enjoy and be rewarded with the fab taste of these inner peas.
INNER PEAS
PEAS. LOVE. HAPPINESS.


STAY GROOVY
HIP PEA
Enjoy these hip peas to the true path to a healthy snack, go no further than Trader Joe's... Inner Peas. They're deliciously simple and delightfully crunchy. They also pair well with a creamy dip or over a rad garden salad. Devoted snackers of all ages will enjoy and be rewarded with the fab taste of these inner peas.
INNER PEAS
PEAS. LOVE. HAPPINESS.


MAKE LOVE, NOT WAR
Enjoy these hip peas to the true path to a healthy snack, go no further than Trader Joe's... Inner Peas. They're deliciously simple and delightfully crunchy. They also pair well with a creamy dip or over a rad garden salad. Devoted snackers of all ages will enjoy and be rewarded with the fab taste of these inner peas.
INNER PEAS
PEAS. LOVE. HAPPINESS.

Computer Graphics II - Food Truck

My favorite assignment (and the students too) in Computer Graphics II is having the class create an integrated marketing approach for a Food Truck of their choice. Students create and design the following: name, logo, food menu, accessories, and of course all sides of the truck. Two more examples appear on the following page.



G.W.
CARVER'S
SANDWICH CO.

Truly one of it's kind, this is a mobile sandwich shop inspired by the ingenuity and wisdom of scientist, botanist, educator, and inventor, George Washington Carver. Specifically, G.W. Carver's showcases the multi-faceted peanut, which Mr. Carver famously discovered and invented hundreds of uses for. Among the peanut, G.W. Carver's pays homage to all the work and contributions he made to the farming and agriculture industry.

All produce and foodstuffs used at Carver's are distributed from reputable local farms during their prime growing seasons. We guarantee top quality greens, vegetables, fruits, meats, cheeses, even including grains, oats, and nuts that we use to bake our own signature sandwich breads at our homebase kitchen.

In fact, just about everything we serve is designed and built from scratch in our kitchen – from our signature burger patties, breads, dressings, mayonnaise, and sauces, down to our pickles, potato chips, signature nut butters and mixed nut batches.

Seasons change, and so do our offerings at Carver's. Items on the menu rotate throughout the seasons, but our signature burger, vegan burger (top secret recipe), and spicy Thai chicken salad are permanent staples on the menu.

Not only are the salads and sandwiches at Carver's unique, but the mobile truck stands out among the sea of 2007 Ford super duty vans. Built from a 1959 International Metro truck originally used for Carnation Milk Company, the entire exterior and interior have been modified, repainted and restored. In honor of Mr. Carver, we rebuilt and fabricated the engine to completely run on 100% peanut oil! The roof has been modified so that a sunroof can be open and closed for ventilation during cooking hours. The window countertops mount from the interior during kitchen hours, and the menu signage is removable magnet paneling.

G.W. Carver's offers our house peanut, cashew, and almond butters we designed for our sandwiches and for sale, as well as our chef picked mixed-nut blends and even our own G.W. Carver's kitchen aprons for your own test kitchen at home or on the back patio grill.

Open 6 days a week, 11 am – 8 pm
at Stanyan St. & Waller St.
Upper Haight, at Golden Gate Park, SF.

gwcarvers.com | #carvertruckSF

LEFT SIDE, MENU/ORDER & PICK-UP AREA

RIGHT SIDE, FACING STREET

LEFT SIDE, SIDEWALK WALK-UP SIMULATION

KITCHEN FEATURES & SPECIFICATIONS

ENGINE:
6.7L Power Stroke V8 Turbo Diesel

FUEL CAPACITY:
90 Gallon, Fabricated for peanut oil & ethanol blend

POWER:
Yamaha, 8,000 watt electric powered generator.

KITCHEN APPLIANCES:
True Undercounter 2 Door Refrigerator, 12 Cu. Ft.
Vollrath® Electric Panini Sandwich Press
Vita-Tex 23" Grill Plated

WINDOW & COUNTERTOP FIT TINGS:
Removable under hardwood countertops
for order and pickup area.
Latch-hardened hardwood countertop mounted to
passenger door and pickup window.
Weatherproof black canvas roll-top sunroof.

REAR DOORS & KITCHEN LOAD IN/OUT

STREET SIDE SIMULATION

GENUINE SANDWICHES & FARM-FRESH SALADS
* - indicates vegetarian ** - indicates vegan

all sandwiches and salads come with your choice of pickle or housemade potato chips (fried in peanut oil of course)
yes, every item we serve contains nut ingredients (except our house pickles). we apologize to those with nut allergies.

THE CARVER BURGER (hot) – $9.00
g.w.'s beef, pork, and lamb patty / roquefort cheese / sweet chili & walnut butter / crispy shallot / peanut butter brioche bun

WATERLOO SUNSET (hot) – $10.00
grilled pork belly confit / calabrese cheese / jamaican curried almond butter / crispy sage / yellow tomato / kaskinot baguette

BURNING LOVE (hot) – $7.50
g.w.'s chunky peanut butter / roselle farm smoked bacon / carmelized grilled banana / sriracha / honeycomb / 12-grain oatcrust

HIPPIEBURGH (hot)** – $8.50
g.w.'s secret recipe, all vegan burger patty / sweet chili soy cheese / wvrp farm greens / peanut butter brioche bun

BANGKOK PSYCH (cold) – $8.00
g.w.'s secret recipe, thai peanut grilled chicken satay salad / cilantro / sprouts / sriracha / pistachio & peanut soft whole wheat

NATURE BOY (cold)* – $9.50
st. marcellin cheese / salted sprouts / pickled red onion / jalapeno & cilantro walnut pesto / peanut butter pretzel baguette

MOSSMAN SALAD** – $9.00
organic wvrp farm greens / flax kefir / sea salt / candied brazil nut / meyer lemon vinaigrette

TALL GRASS SALAD* – $10.00
clarend pear / endive / watercress / frisée / chive cheese / port wine syrup / toasted walnut / cherry-walnut vinaigrette

NORTHERN SONG SALAD* – $8.50
wvrp farm strawberries / sea salt / spinach / roquefort cheese / toasted pecan / poppyseed vinaigrette

MAIN MENU DETAIL

Welcome

Here at CARVER'S, we want to blow your tastebuds away, not confuse you. Please, do not hesitate if you have any questions about our sandwiches. However, being popular isn't easy, and keep in mind that there is a line of hungry people waiting behind you. Like a great design, all the elements make up it's beauty. We will not add or subtract any key ingredient in our inventive eats. We guarantee you that you will thoroughly enjoy our offerings. Thank you, tell all your friends and family, and please come back soon.
– G.W. Carver's

"Where there is no vision, there is no hope." – George Washington Carver, 1864–1943

PICKUP WINDOW TEXT DETAIL

PEANUT BUTTER PACKAGE PROTOTYPE

MIXED NUTS PACKAGE PROTOTYPE

KITCHEN APRON PROTOTYPE

naughty cakes
find your obsession

Graphic Design 4 - Logo Design

At the College of DuPage, Graphic Design 4 is an advanced course intended to simulate the working environment of a professional design office. All projects assigned in this class are actual projects with real clients that have real objectives and deadlines. This project was to design a logo (sponsored by ASICS) for the 2015 Windy City Junior National Volleyball Championship. Below is the winning logo. Three more appear on the following page.

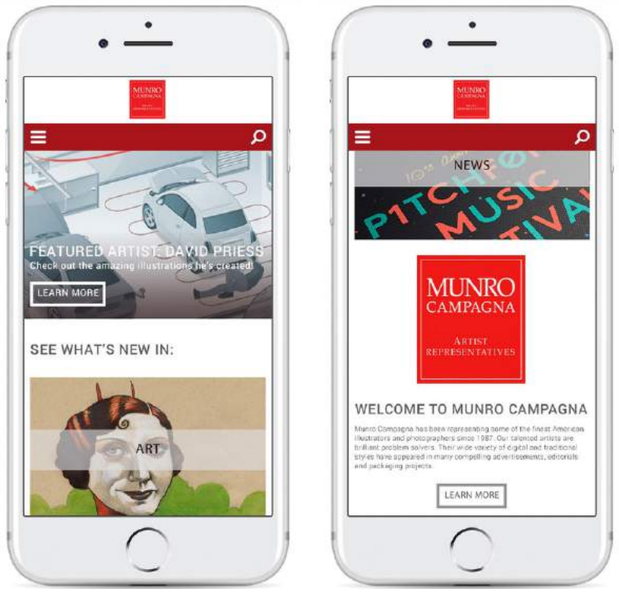
asics
CHICAGO 2015
WINDY CITY JUNIOR NATIONAL VOLLEYBALL CHAMPIONSHIP

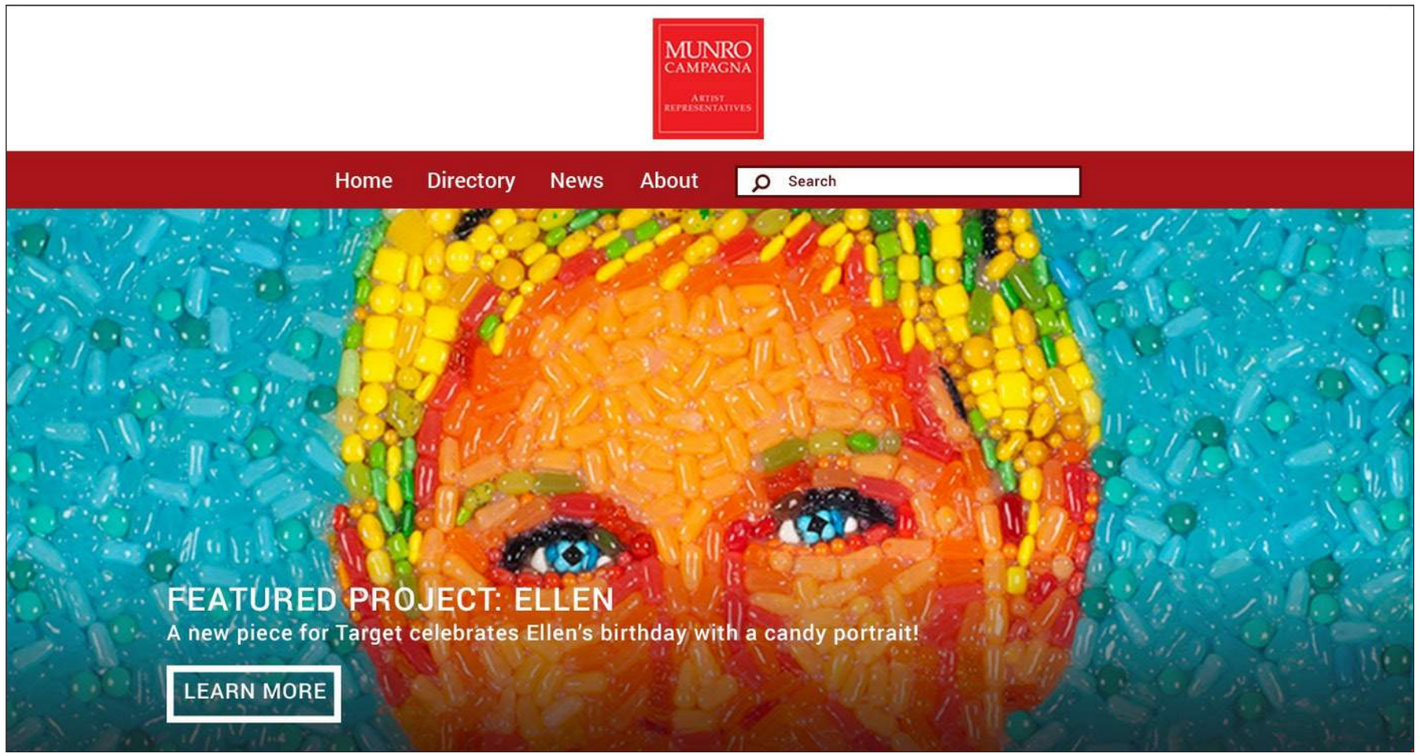
asics
Windy City Junior National Volleyball Championship
2015 Chicago

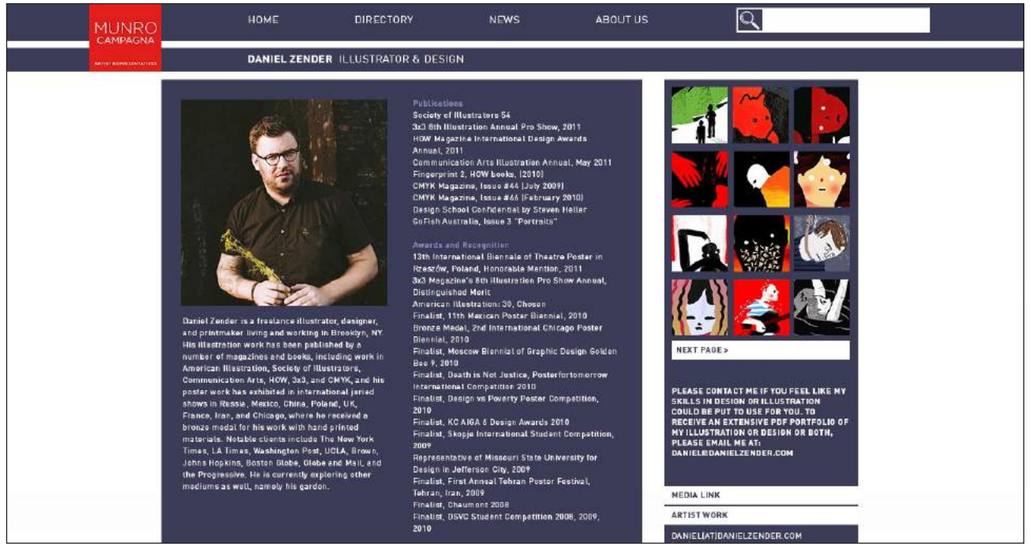
asics
2015
CHICAGO, IL
WINDY CITY
Junior National Volleyball Championships

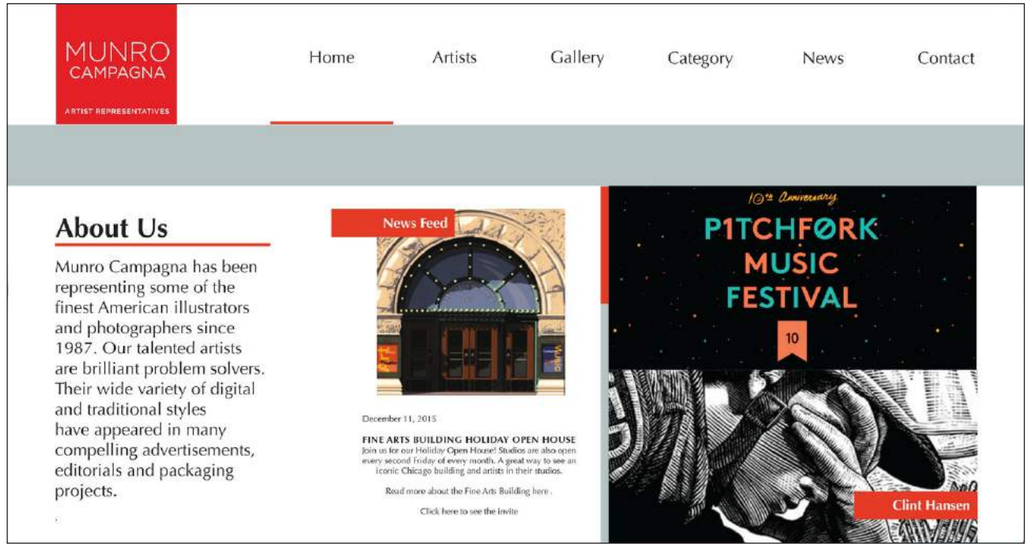
Graphic Design 4 - Website Design

Munro-Campagna is an art studio based in the Chicagoland area. Representing artists from around the world, it is important they have a well-functioning website that conveys thier professional attitude. The goal was to create a website for the agency that allows for a smooth user experience and relays all of Munro's important information to the general public. The fnal result should be updated to refect a modern attitude, while still keeping select original elements so that the brand is not lost. The assignment was to display the website and be responsive in an app. Two more examples appear on the following page.






MUNRO CAMPAGNA
HOME
DIRECTORY
NEWS
ABOUT US
DANIEL ZENDER ILLUSTRATOR & DESIGN
Publications
Society of Illustrators 54
3x3 8th Illustration Annual Pro Show, 2011
HOW Magazine International Design Awards Annual, 2011
Communication Arts Illustration Annual, May 2011
Fingerprint 2, HOW books, (2010)
CMYK Magazine, Issue #44 (July 2009)
CMYK Magazine, Issue #46 (February 2010)
Design School Confidential by Steven Heller
SoFish Australia, Issue 3 "Portraits"
Awards and Recognition
13th International Biennale of Theatre Poster in Rzeszów, Poland, Honorable Mention, 2011
3x3 Magazine's 8th Illustration Pro Show Annual, Distinguished Merit
American Illustration: 30, Chosen
Finalist, 11th Mexican Poster Biennial, 2010
Bronze Medal, 2nd International Chicago Poster Biennial, 2010
Finalist, Moscow Biennial of Graphic Design Golden Bee 9, 2010
Finalist, Death is Not Justice, Posterfortomorrow International Competition 2010
Finalist, Design vs Poverty Poster Competition, 2010
Finalist, KC AIGA 6 Design Awards 2010
Finalist, Skopje International Student Competition, 2009
Representative of Missouri State University for Design in Jefferson City, 2009
Finalist, First Annual Tehran Poster Festival, Tehran, Iran, 2009
Finalist, Chaumont 2008
Finalist, DSVC Student Competition 2008, 2009, 2010
Daniel Zender is a freelance illustrator, designer, and printmaker living and working in Brooklyn, NY. His illustration work has been published by a number of magazines and books, including work in American Illustration, Society of Illustrators, Communication Arts, HOW, 3x3, and CMYK, and his poster work has exhibited in international juried shows in Russia, Mexico, China, Poland, UK, France, Iran, and Chicago, where he received a bronze medal for his work with hand printed materials. Notable clients include The New York Times, LA Times, Washington Post, UCLA, Brown, Johns Hopkins, Boston Globe, Globe and Mail, and the Progressive. He is currently exploring other mediums as well, namely his garden.
NEXT PAGE >
PLEASE CONTACT ME IF YOU FEEL LIKE MY SKILLS IN DESIGN OR ILLUSTRATION COULD BE PUT TO USE FOR YOU. TO RECEIVE AN EXTENSIVE PDF PORTFOLIO OF MY ILLUSTRATION OR DESIGN OR BOTH, PLEASE EMAIL ME AT: DANIEL@DANIELZENDER.COM
MEDIA LINK
ARTIST WORK
DANIEL[AT]DANIELZENDER.COM


MUNRO CAMPAGNA
ARTIST REPRESENTATIVES
Home
Artists
Gallery
Category
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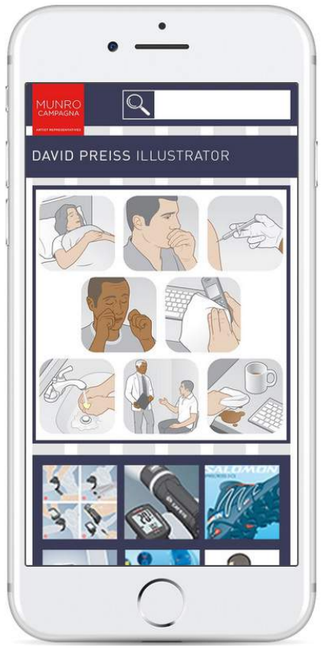
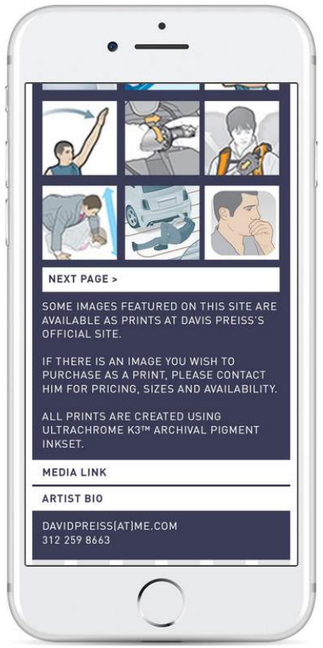
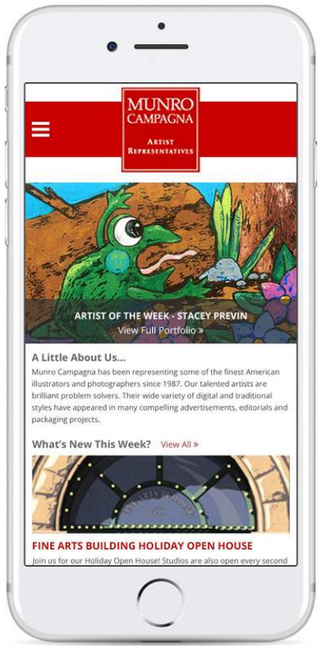
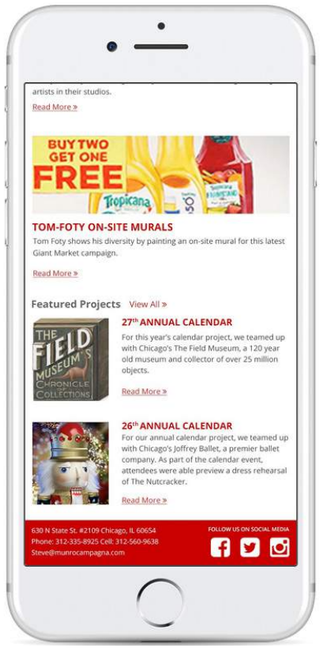
About Us
Munro Campagna has been representing some of the finest American illustrators and photographers since 1987. Our talented artists are brilliant problem solvers. Their wide variety of digital and traditional styles have appeared in many compelling advertisements, editorials and packaging projects.
News Feed
December 11, 2015
FINE ARTS BUILDING HOLIDAY OPEN HOUSE
Join us for our Holiday Open House! Studios are also open every second Friday of every month. A great way to see an iconic Chicago building and artists in their studios.
Read more about the Fine Arts Building here.
Click here to see the invite
10th Anniversary
PITCHFORK MUSIC FESTIVAL
10
Clint Hansen


MUNRO CAMPAGNA
DAVID PREISS ILLUSTRATOR

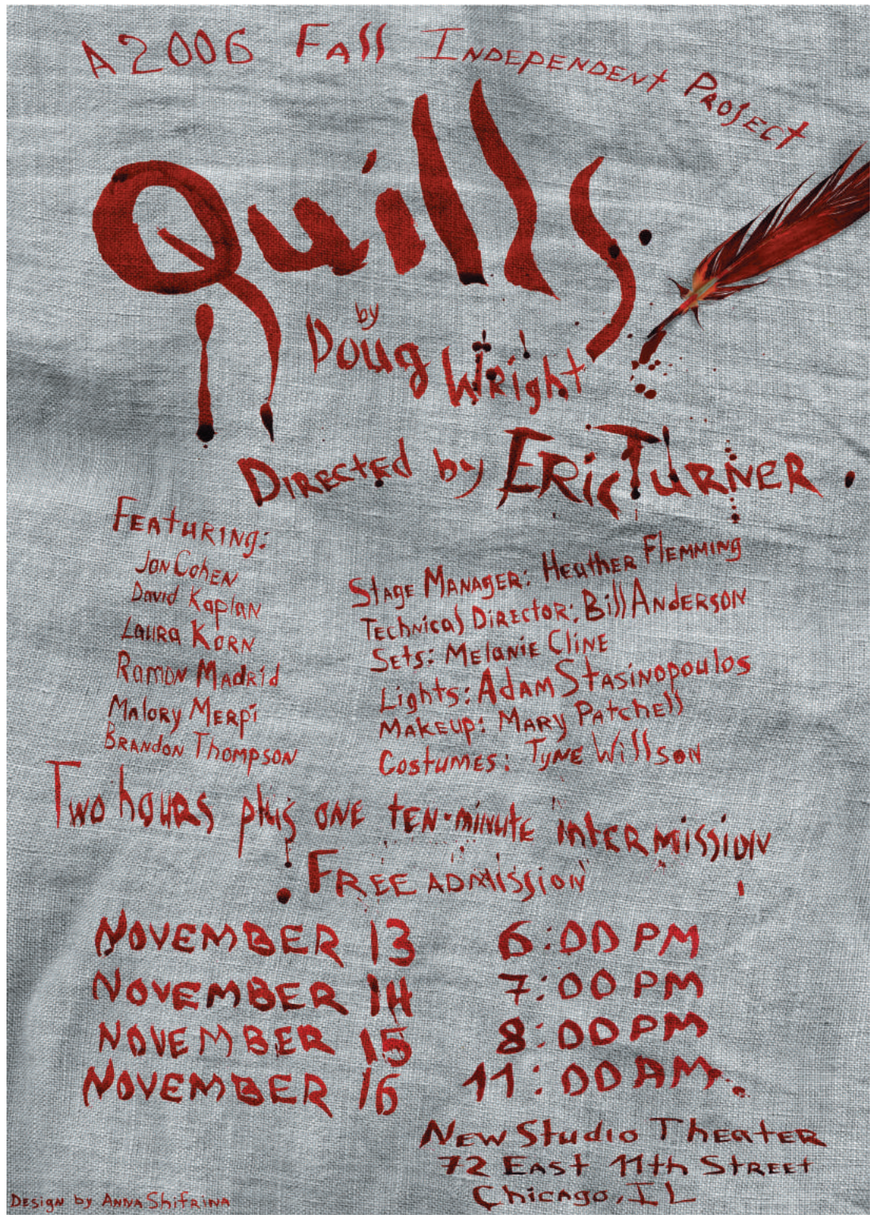

NEXT PAGE >
SOME IMAGES FEATURED ON THIS SITE ARE AVAILABLE AS PRINTS AT DAVIS PREISS'S OFFICIAL SITE.
IF THERE IS AN IMAGE YOU WISH TO PURCHASE AS A PRINT, PLEASE CONTACT HIM FOR PRICING, SIZES AND AVAILABILITY.
ALL PRINTS ARE CREATED USING ULTRACHROME K3™ ARCHIVAL PIGMENT INKSET.
MEDIA LINK
ARTIST BIO
DAVIDPREISS[AT]ME.COM
312 259 8663


MUNRO CAMPAGNA
Artist Representatives
ARTIST OF THE WEEK - STACEY PREVIN
View Full Portfolio »
A Little About Us...
Munro Campagna has been representing some of the finest American illustrators and photographers since 1987. Our talented artists are brilliant problem solvers. Their wide variety of digital and traditional styles have appeared in many compelling advertisements, editorials and packaging projects.
What's New This Week? View All »
FINE ARTS BUILDING HOLIDAY OPEN HOUSE
Join us for our Holiday Open House! Studios are also open every second


artists in their studios.
Read More »
BUY TWO GET ONE FREE
Tropicana
TOM-FOTY ON-SITE MURALS
Tom Foty shows his diversity by painting an on-site mural for this latest Giant Market campaign.
Read More »
Featured Projects View All »
THE FIELD MUSEUM'S CHRONICLE OF COLLECTIONS
27th ANNUAL CALENDAR
For this year's calendar project, we teamed up with Chicago's The Field Museum, a 120 year old museum and collector of over 25 million objects.
Read More »
26th ANNUAL CALENDAR
For our annual calendar project, we teamed up with Chicago's Joffrey Ballet, a premier ballet company. As part of the calendar event, attendees were able preview a dress rehearsal of The Nutcracker.
Read More »
630 N State St. #2109 Chicago, IL 60654
Phone: 312-335-8925 Cell: 312-560-9638
Steve@munrocampagna.com
FOLLOW US ON SOCIAL MEDIA

Portfolio Development And Theater Department -
Theater Posters

During the semester I would have my Portfolio Development students collaborate with the stage director students from the Theater Department to help create original posters for their upcoming plays. I also worked closely with the Program Directors beforehand in coordinating projects. All final show posters were always created 2' X 3'. Three more examples appear on the following page.



Columbia College Theater Center Presents...

Uncle Vanya

Scenes from a Country Life

By Anton Chekhov

Director	Susan Padveen
Sets	Chris Provyn
Costumes	Michelle Julazedeh
Lights	Kei Nikeido
Sound	Mary Patchell
Stage Manager	Aubrey Vora
Assistant Stage Manager	Ashley Lowery

Featuring
Beth Argus, Wayne Baumgart, Dree Elfring, Ann Durheim, JD Flook, Jordan Hoisington, Hunter Johnson, Taylor Mauch, Matt McMunn, Mark Stetson, Brandon Thompson

A faculty workshop

Tickets Free!
Reservations (312) 344-6104

Monday, Nov. 7 - 6:30pm
Tuesday, Nov. 8 - 4pm, 7:30pm
Wednesday, Nov. 9 - 11am, 7:30pm
Thursday, Nov. 10 - 11am

New Studio Theater
72 East 11th Street
Chicago, IL

Designed By: William White

Columbia College presents...
A Directing: Advanced Project in the New Studio

WHERE'S MY MONEY?

By: John Patrick Shanley
Directed by: **Darcy McGill**

April
Mon 7th at 7:30pm
Tue 8th at 5:30pm
Wed 9th at 7:00pm
Thurs 10th at 11am

Featuring
Grace Odumosu
Hilary Williams
Keith Falconer
Matt Trudeau
Jade Phillips
Tyler Prinz

Art Director: Michael Neumann

COLUMBIA COLLEGE CHICAGO PRESENTS
A DIRECTING ADVANCED PROJECT

Arms and the Man

BY GEORGE BERNARD SHAW

DIRECTED BY **Nicole Lindberg**

Showtimes

Mon April 14th- 8pm
Tues April 15th- 4pm
Weds April 16th- 7:30pm
Thurs April 15th- 1:30pm

Location

Performing in the New Studio
72 E. 11st * Chicago, IL * 60605

RUNNING TIME 2 HRS 10 MINS
(INCLUDES 2 INTERMISSIONS)
FOR RESERVATIONS 312-344-6349

Crew

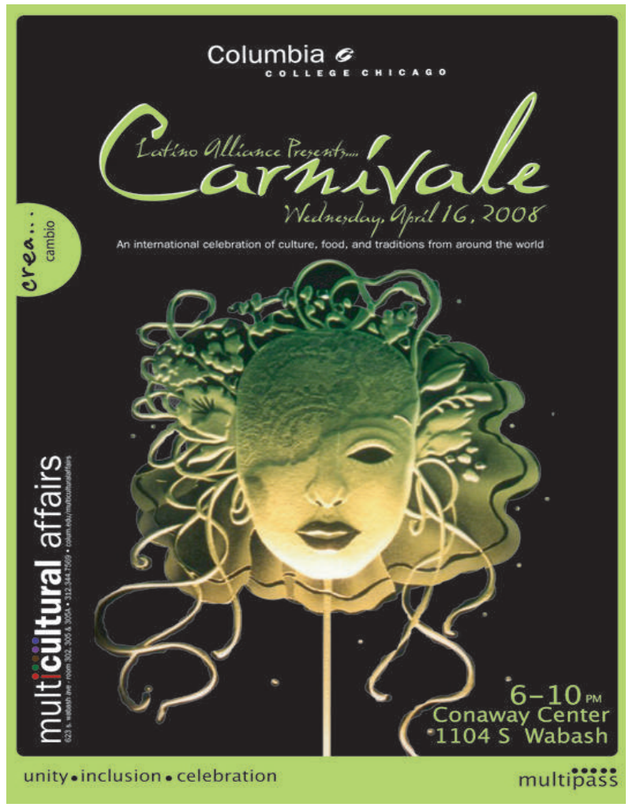
Set design- Courtney Turner
Ast. Set design- Ellen Ranney
Lighting design- Adam Stasinapoulou
Costume design- Emma Webber

create... change

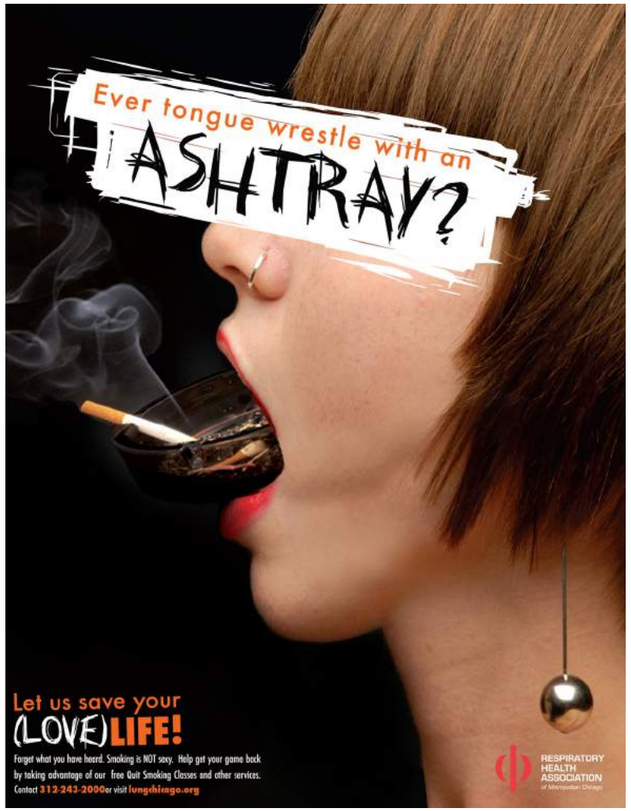
Columbia COLLEGE CHICAGO

Portfolio Development

This capstone course is geared for Graphic Design, Advertising Art Direction, and Illustration majors. Students are assisted in their preparation to enter the job market. They assemble a professional portfolio, writing and designing a resume, cover letter, business cards and mastering interviewing techniques. Where to look for a job, salary ranges, and alternative means of employment are also discussed. Areas or gaps in the student's area of expertise are filled in with either new or existing projects. Three more appear on the following page.

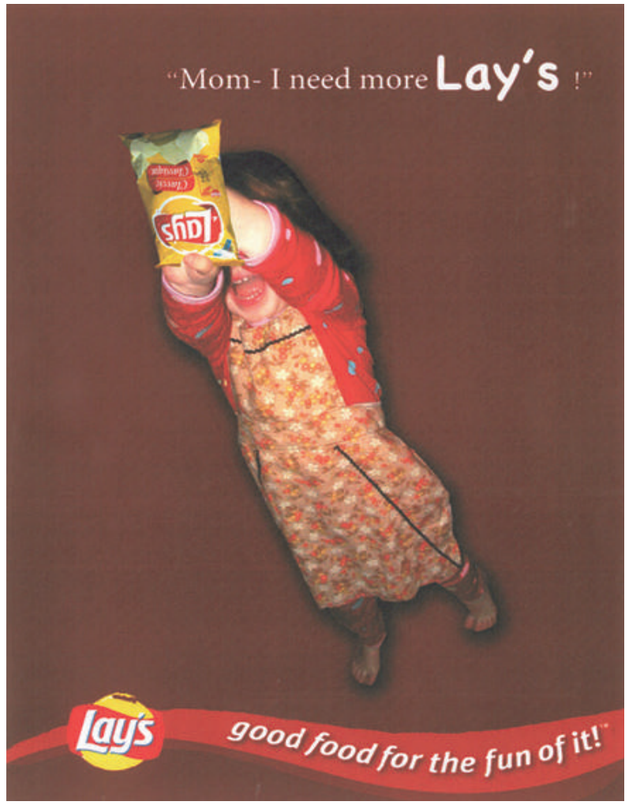

Columbia
COLLEGE CHICAGO
Latino Alliance Presents...
Carnivale
Wednesday, April 16, 2008
An international celebration of culture, food, and traditions from around the world
crea...
cambio
multicultural affairs
6–10 PM
Conaway Center
1104 S Wabash
unity • inclusion • celebration
multipass

ROCK
N


Ever tongue wrestle with an
ASHTRAY?
Let us save your
(LOVE)LIFE!
Forget what you have heard. Smoking is NOT sexy. Help get your game back by taking advantage of our free Quit Smoking Classes and other services.
Contact 312-243-2000 or visit lungchicago.org
RESPIRATORY HEALTH ASSOCIATION
of Metropolitan Chicago

Introduction To Advertising Art Direction

The course covers basic principles of advertising from conception through production. Students learn to develop and present their ideas through creative design and layout. Early on, students are taught the importance of branding, and the steps necessary to develop a creative brief. They're taught the different stages of layout design. They work traditionally by hand as well as with the computer. They learn to produce thumbnails, rough sketches, comps, plus final presentation of the idea as a selling message. Three more appear on the following page.


"Mom- I need more Lay's !"
Lay's
good food for the fun of it!

Need Help Sorting out this mess?
Let eHarmony find you the perfect match.
eHarmony
from mouse to marriage

Show your kids you're still groovy
Jif
CREAMY
PEANUT BUTTER
FRESH ROASTED
PEANUT TASTE
Good source of nutrition. Aids in lowering blood pressure.
High Protein. Low Cholesterol. Contains Fiber.
Get Jif fy with it

Storyboard Development

Students study the strategy used in developing an idea and design for television advertising. The goals for the class are: (1) To understand how a TV commercial is conceived, constructed and finally storyboarded. (2) Become comfortable with your drawing style and, through rendering single frames, convey your story about a product or service. (3) Tell a story from start to finish in a compelling and visually exciting manner. Final storyboards were usually created in 8 1/2" X 11" format, either horizontal or vertical. Three more appear on the following page.

Project: Pringles	Title: Pringles Car	Name: Katherine Stuit	Page: 2

VIDEO: Girl pulling of sheet from the car.

AUDIO: A WOOSH noise from the sheet as it is being pulled.

VIDEO: After pulling the sheet off she reveals a bunch of Pringles cans.

AUDIO: Nature Noises.

VIDEO: Close up of girl with a bunch of Pringles cans behind her.

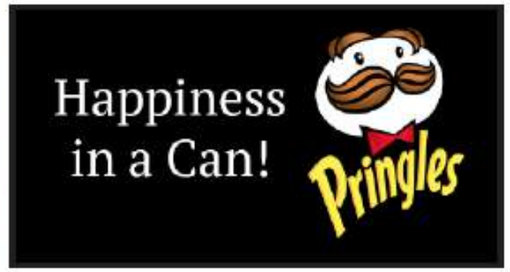
AUDIO: Daughter Screaming " It's Even better then a car!!!"

VIDEO: Daughter talking to mom.

AUDIO: Daughter: " Best Birthday Present ever mom!"

VIDEO: Girl Jumping in exitement eaing Pringles.

AUDIO: Crunching Noises of her eating the Pringles.



VIDEO: Logo and Tag Line

AUDIO: Voice Over: Pringles. Happiness in a can.

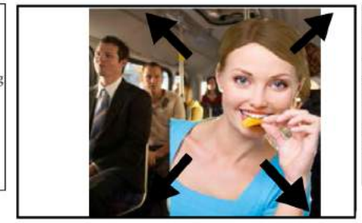
Project: Pringles Storyboard | Title: Stack Your Snack | Name: Ashley Pineda | Page: 3

VIDEO:		AUDIO:
Announcer comes in from the left- medium shot while teams stand in the back		Announcer: So we have Germany with a perfect score
Zoom in on announcer, who begins to open an envelope with the results		Announcer: And Ireland with... What! Another perfect score! It's a tie!"
Everyone in the back begins to jump and celebrate and shake hands as confetti and balloons drop.		Announcer VO: "That wraps up this years Pringles stacking competition, hope everyone at home enjoyed-see you next year!"
Dissolve background Can swipes in from the right and zooms- revealing the themeline as it swipes by		VO of announcer: Pringles. Stack your snack

Project: Storyboard Pringles | Title: Meet You and Raise You | Name: Emily Basham | Page: 4 of 4

VIDEO:		AUDIO:
Return to view of bar. Everyone w/ stunned expression		Piano stops abruptly. Simultaneous gasp from saloon.
All poker players fold		Moaning and groaning
Return to long shot of saloon.		"Set em up Joe- Pringles for everyone, on me." Piano music starts, people talking and carry-on.
Theme line and Product shot.		Cowboy off screen: "Don't Gamble with your snacks- Limited Edition flavors- Saddle Up N Snack."

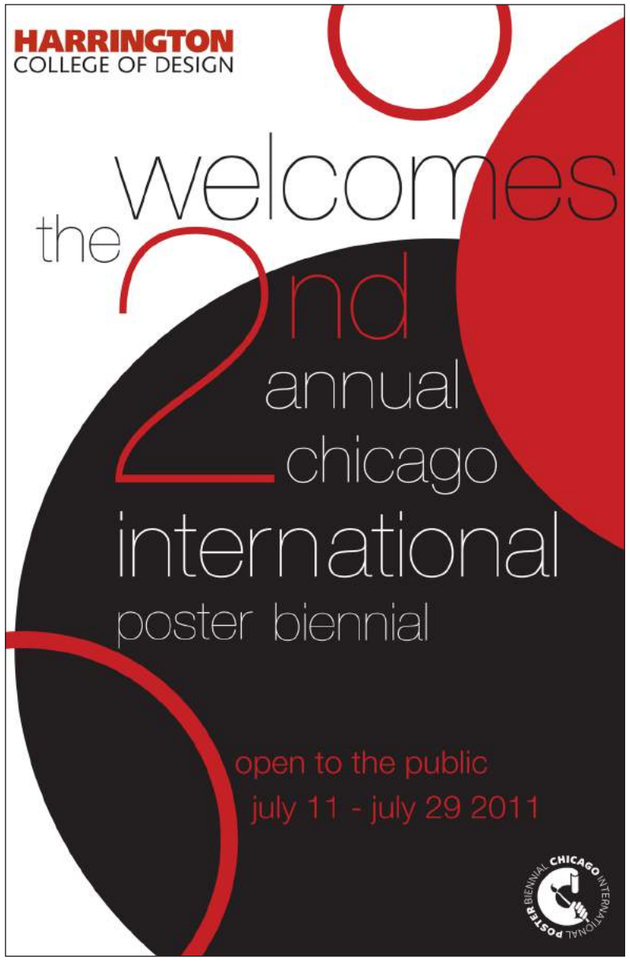
Project: Pringles | Title: Mini's | Name: K. Jones

VIDEO:		AUDIO:
"fade into scene" Cut a medium shot of the woman on the bus reaching into her purse.		pop music playing. faint busy lunchroom sounds.
Quick insert of her hand in purse as she pulls out the grab and go can of Pizza flavored pringles.		pop music playing faintly OS audio of a woman comes in when she pulls out the can. " In such a small can..."
Cut to a close up of her taking a bite of a chip from the can (really enjoying it) As the camera is zooming out into a wide shot of her and people staring at her in the background. "fade out of scene"		OS audio of a woman: "you would be surprised how much flavor you can take with you." pop music still playing in background
"fade into next scene" Red background Super in orginal flavor can with logo. Super in headline.		OS audio of a woman: "Pringles grab and go mini can. Mini Can. Huge flavor."

Harrington College of Design 2nd Annual Chicago International Poster Biennial Event

I took this project on without being asked. I gave the assignment over to my Digital Manipulation II class to create posters for the upcoming event. The challenge was using the number two as a graphic element. All final posters were 2' X 3'. Three more examples appear on the following page.

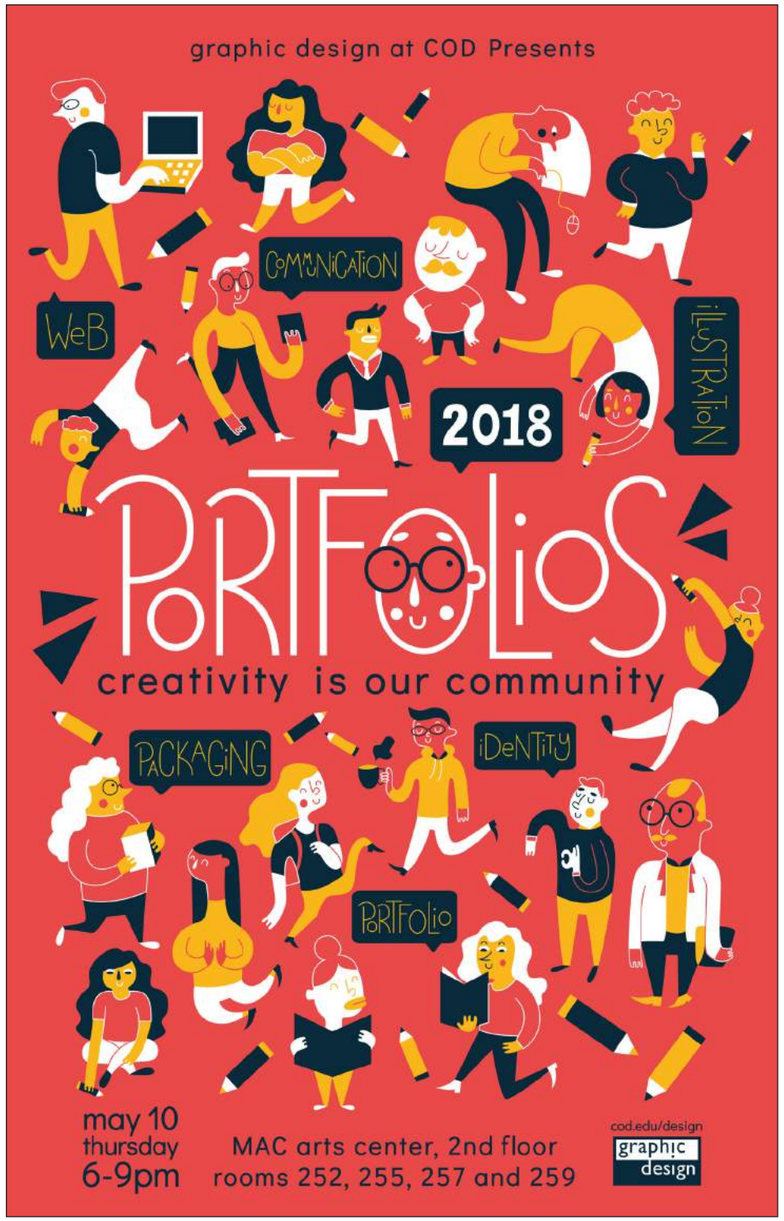
POSTER BIENNIAL CHICAGO INTERNATIONAL
HARRINGTON
COLLEGE OF DESIGN
Open to the public
7.11 to 7.29
Harrington College of Design Welcomes
The 2nd Annual Chicago
International Poster Biennial

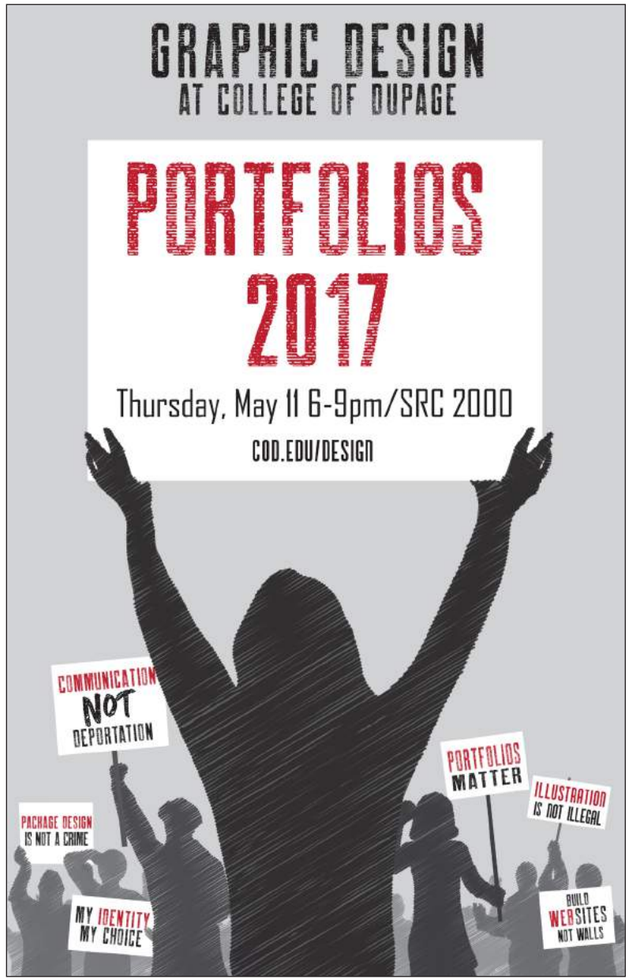

HARRINGTON
COLLEGE OF DESIGN
the welcomes
2nd
annual
chicago
international
poster biennial
open to the public
july 11 - july 29 2011

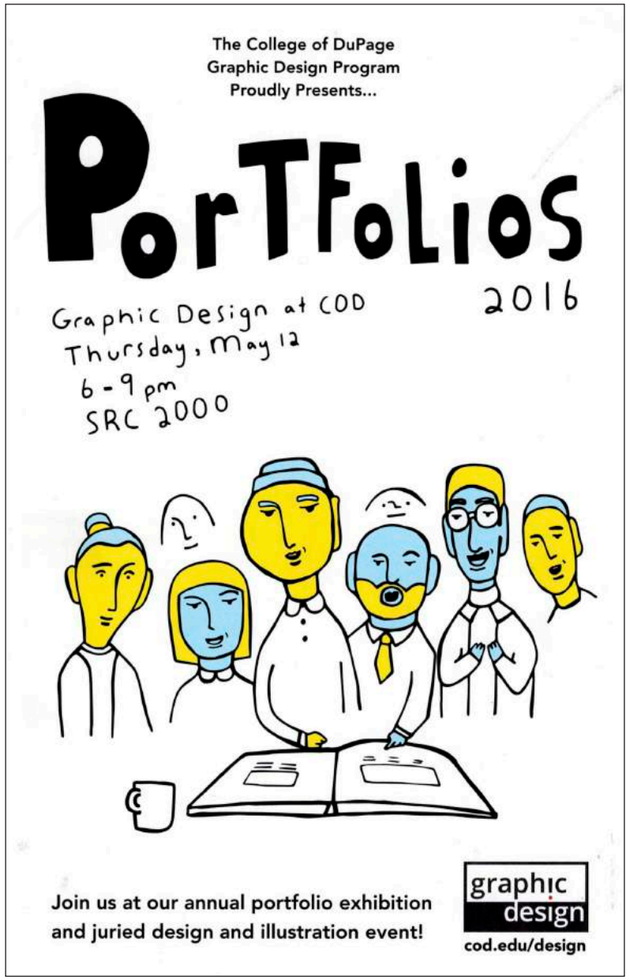
HARRINGTON
COLLEGE OF DESIGN
WELCOMES THE 2ND ANNUAL
CHICAGO INTERNATIONAL POSTER BIENNIAL
JULY 11—JULY 29, 2011•OPEN TO THE PUBLIC

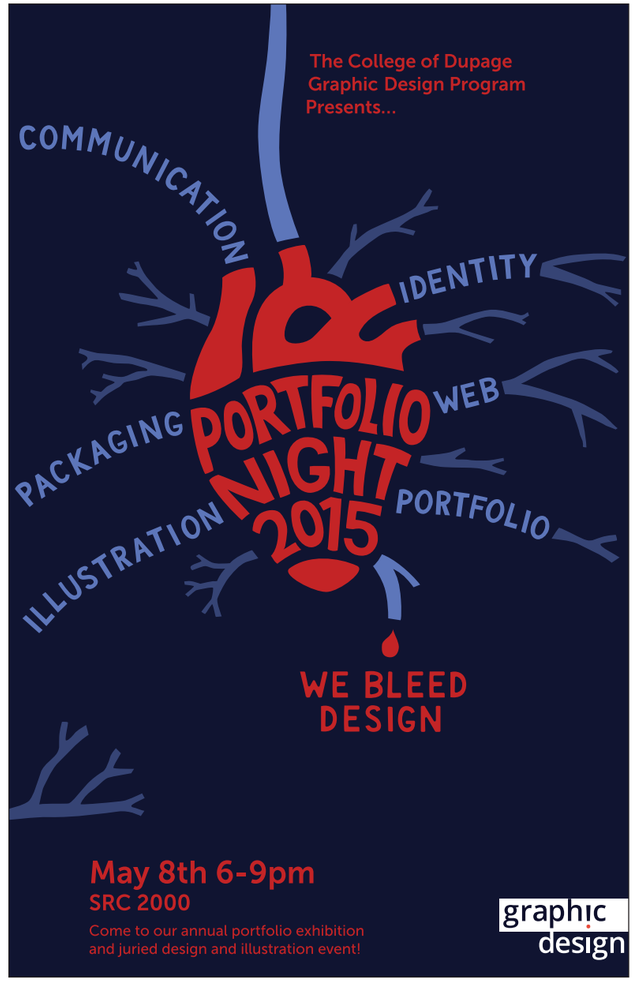
The College of DuPage - Portfolio Night

At the end of the spring semester, Portfolio Night celebrates the work of students graduating from the Graphic Design program. In the beginning of each Spring Semester, the Graphic Design 4 class is responsible for creating branding for the event. The winning poster for 2018 is displayed to the right. Final posters are 2' X 3'. The winning examples from 2015-2017 appear on the following page.

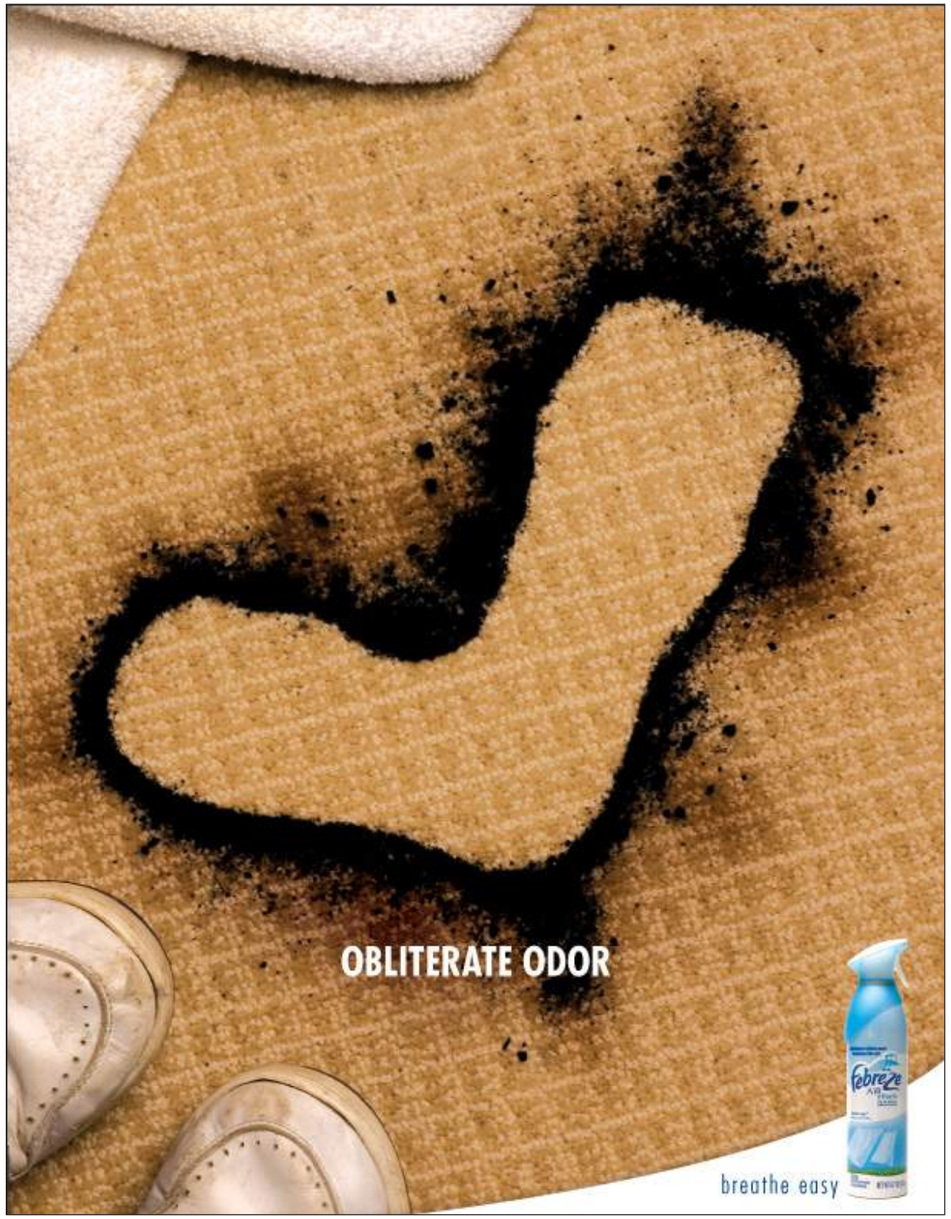


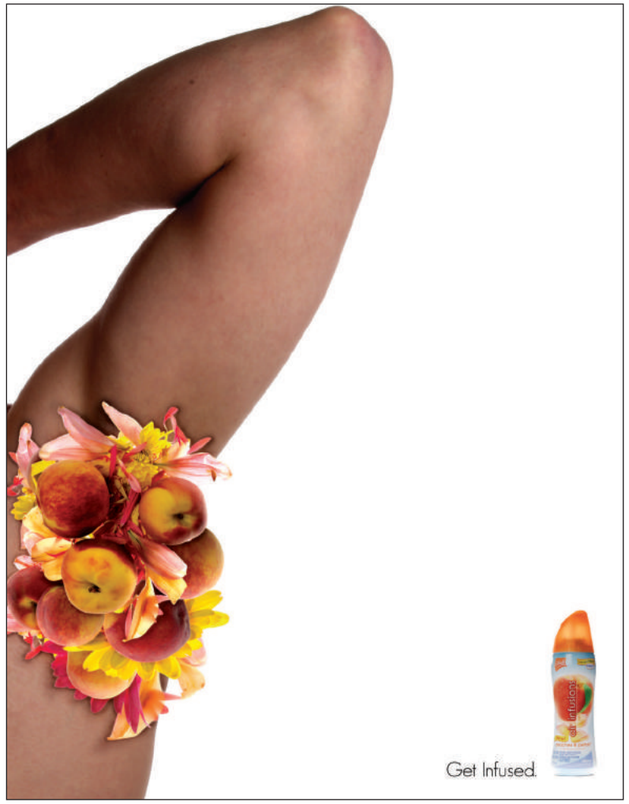

GRAPHIC DESIGN
AT COLLEGE OF DUPAGE
PORTFOLIOS
2017
Thursday, May 11 6-9pm/SRC 2000
COD.EDU/DESIGN
COMMUNICATION NOT DEPORTATION
PACKAGE DESIGN IS NOT A CRIME
MY IDENTITY MY CHOICE
PORTFOLIOS MATTER
ILLUSTRATION IS NOT ILLEGAL
BUILD WEBSITES NOT WALLS


The College of DuPage
Graphic Design Program
Proudly Presents...
PorTFoLioS
2016
Graphic Design at COD
Thursday, May 12
6-9 pm
SRC 2000
Join us at our annual portfolio exhibition
and juried design and illustration event!
graphic design
cod.edu/design


The College of Dupage
Graphic Design Program
Presents...
COMMUNICATION
IDENTITY
PACKAGING
WEB
ILLUSTRATION
PORTFOLIO
PORTFOLIO NIGHT 2015
WE BLEED DESIGN
May 8th 6-9pm
SRC 2000
Come to our annual portfolio exhibition
and juried design and illustration event!
graphic design

Advanced Art Direction and Commercial Photography
Advertising Design and Photography students collaborate in a professional studio setting. Students learn the following: (1) How to develop a professional ad campaign with a strong concept. (2) Use both photography and design to present an appropriate product image that will effectively attract and influence the target audience. (3) Learn to adapt to an art director's layout for an actual photo shoot. (4) How to adjust a concept and layout to photographic realities. Work can be viewed in **Lürzer's Archive Magazine's Student Section** under Columbia College Chicago. Three more examples appear on the following page.




Get Infused.

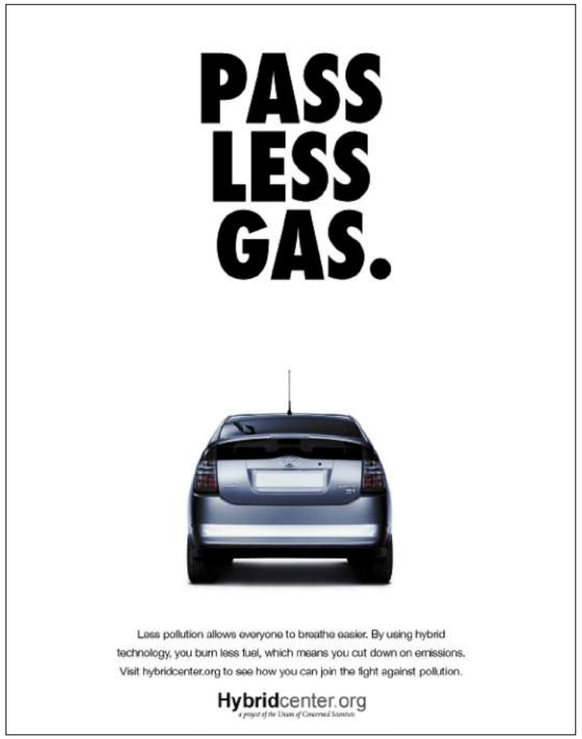
PSP
EVOLVE
PSP. The First Truely Integrated Portable Entertainment System. Evolve.

CHOOSE WHAT YOU HEAR. SONY.

The Ad Club/One Show Student Competition

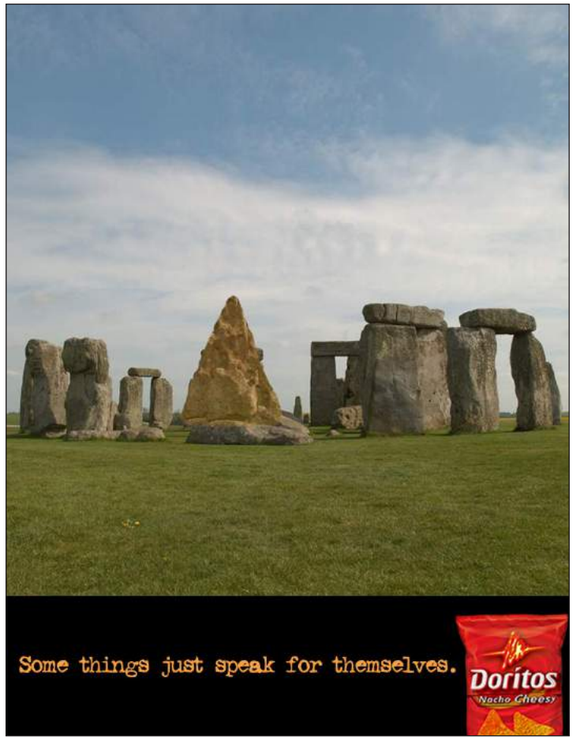
At Columbia College Chicago I was instrumental in creating **The Ad Club**. In conjunction with the Marketing Communications and Art & Design Departments, The Ad Club was a great way for writer and art director students to collaborate in contests outside the school. One in particular, was the **One Club of New York's "One Show Student Competition."** From 2006-2012 I supervised The One Show of New York Student Competition. The following pages contain examples from each year's competition. Examples continue on the following three pages.

2006-HybridCenter.org/Columbia College Chicago



2007-NRDC.org/Columbia College Chicago

2008-Doritos/Columbia College Chicago



2009-Longs Condiments/IADT

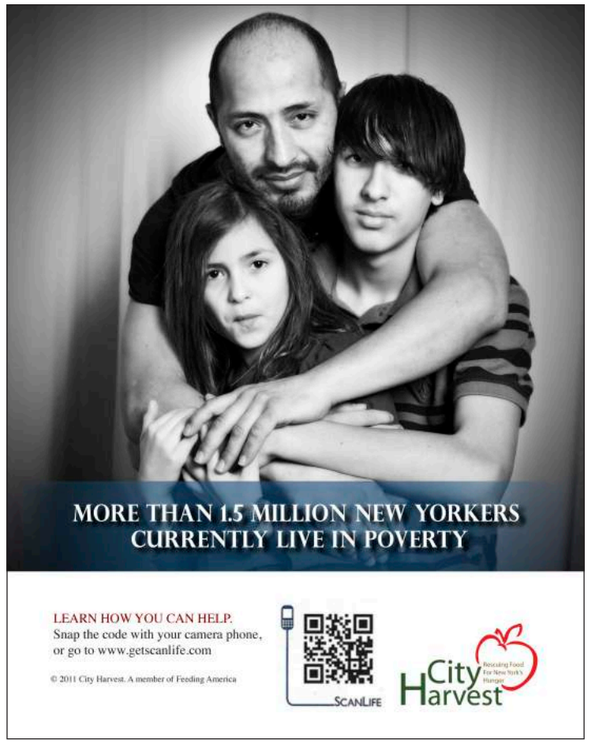
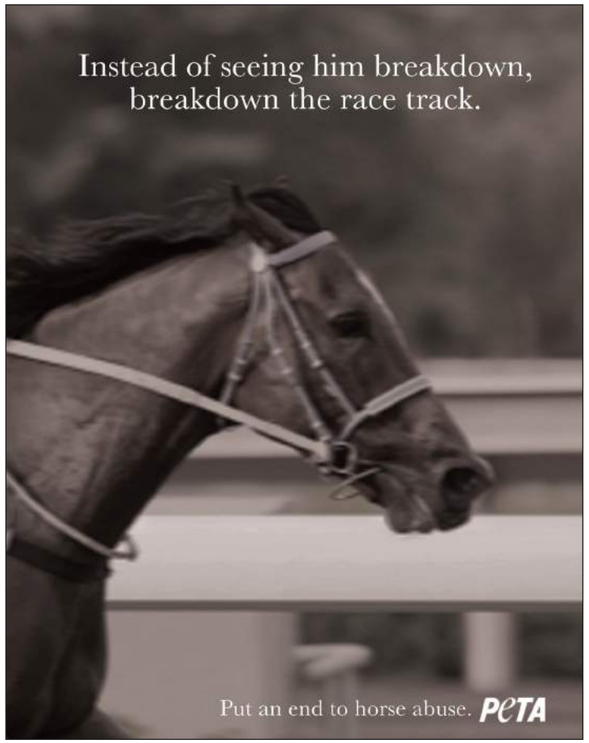
2010-Nooka/IADT

NOOKA LOGO DESIGN #1

Sample 1

Sample 2

2011-City Harvest.org/Harrington College of Design



2012-PETA/Harrington College of Design